

# DANIEL PAUL KELLER

## EDUCATION

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- 1985 - 1991 UNIVERSITY OF ZÜRICH Zürich (Switzerland)
- Graduated Master of Law (cum laude)
  - Concentration in International Comparative Private Law/Constitutional Law
- 1995 - 1997 ROLLINS COLLEGE Orlando (FL), USA
- Graduated MBA with excellent qualifications (A-)
  - Concentration in International Management/General Management

## PROFESSIONAL EXPERIENCE

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- 1991 - 1995 DISTRICT COURT Uster (Switzerland)  
*Legal Trainee (Auditor); Court Secretary (Ordentlicher Gerichtssekretär)*
- Responsible for preparing hearings and drafting court decisions
  - Conducted reconciliation proceedings in cases related to economic law
  - Responsible for training legal trainees
  - Responsible for the computer system at the court (System Operator)
- 1997 - 2001 RINGIER – THONG NHAT JOINT-VENTURE CO. LTD. Hanoi (Vietnam)  
*General Manager and Vice-President of the Board*
- Successfully established the first Joint-Venture in the printing field (category A project to be approved by the Prime Minister), including working out the feasibility study, conducting contract negotiations, sourcing equipment, recruiting and training of staff, setting up financial- and managerial accounting.
  - Set up and introduced MIS for Ringier's advertisement venture in Hong Kong
  - Reached operational break-even after two years, despite challenging business environment during the Asian crisis.
- 2001 - SWISS CONSULTING CO. LTD. Hanoi (Vietnam)  
*Founder and Chairman*
- Executive counseling and business advisory services to SME
  - Investment opportunity screenings
  - Evaluations and institutional assessments in the area of development cooperation.

## OTHER EXPERIENCE

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- 1986 - 1995 SWISS ARMY Lausanne (Switzerland)  
*First Lieutenant, Central Officer School 1 (for rank of Captain) passed*
- 1990 - 1994 LIBERAL PARTY (FDP) Maur (Switzerland)  
*President*
- 2000 - SWISS BUSINESS ASSOCIATION, HO CHI MINH CITY, VIETNAM  
*Board Member and Representative for Hanoi (ongoing); delegate to the Association for Swiss Living Abroad in Berne, Switzerland (ASO)*
- 2003 - MEKONG ENTERPRISE FUND (MEF), MEF II; VIETNAM AZALEA FUND (VAF)
- 2006 - *Chairman of the Board (MEF I), Member of the Board (VAF); member of the*
- 2007 - *Investment Committee (MEF I and II), chairman of the Valuation and Audit Committee (MEF I). Member of the Investment Committee of Mekong Capital.*

## LANGUAGES

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Fluent in German (mother tongue), French, English and Vietnamese

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